

# CALL FOR ENTRIES

## CATEGORIES, CRITERIA & REQUIREMENTS

Entry Fees \$75 up to July 31st

Entry Fees \$125 from August 1st to September 9th

Entry Deadline – September 9, 2019

Judging September 23, 24 & 25, 2019

**ENTRY MATERIALS ARE DUE NO LATER THAN SEPTEMBER 9, 2019**

## HOW TO ENTER

1. Please complete online Entry Application & pay entry fees
2. Once submitted Entry system will generate your unique entry serial number(s) per entry.
3. Your entry materials are due by September 9th – please send Digital entries by FTP, or File Sharing service (dropbox, yousend it) to [entries@teampmp.com](mailto:entries@teampmp.com)
4. Materials for all entries include:
  - Professional Achievement Forms - Categories 1-14
  - Team/ Information Form for Categories 15-31
  - Digital Files — floor plan, and photo images required.

## IMAGE REQUIREMENTS

**All Categories** - images should be saved at a resolution of approximately 1,800 pixels wide

Save all images as a JPEG files 300dpi.

**NAMING:** Example: 01-1005\_1.jpg, 01-1005\_2.jpg (thru 8 images), 01-1005\_floorplan.pdf, 01-1005\_siteplan.pdf, 01-1005\_form.pdf

### DOWNLOAD FORMS

Professional Achievement Forms - Categories 1-14

Team/ Information Form for Categories 15-31

**ALL Entries** - entry materials are due by September 9th – entries should be submitted by FTP, or File Sharing service (dropbox, yousend it) to [entries@teampmp.com](mailto:entries@teampmp.com)

If you have any questions during the process, please feel free to contact our offices.

**Lisa Parrish | Administrator**

**The New Home Council – Tribute Awards Administrator**

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RECOGNIZING  
PEOPLE  
PLACES  
SPACES

*The Tribute Awards reserves the right to eliminate any category due to insufficient entries or add categories if the judges believe it is warranted.*

[thenewhomecouncil.com](http://thenewhomecouncil.com)

# PROFESSIONAL ACHIEVEMENT AWARDS

Entries will be judged on the candidate's positive aspects and measurable work performance.

**Multiple entries are allowed for each company.**

1. **Rising Star Award** - Designed to recognize new leaders within our industry
2. **Rookie of The Year** - Less than 2 years of New Homes Sales
3. **Top Producer Awards** - Volume based recognition based on # of units closed Recognition for homes priced under \$1Million & Over \$1Million by county
4. **Marketing Leader**
5. **Mortgage Leader**
6. **Escrow Leader**
7. **Online Sales Counselor**
8. **Sales Person of The Year**
9. **Sales Team of The Year**
10. **Sales Manager of The Year**
11. **Construction Professional of The Year**
12. **Customer Service/Warranty Professional of The Year**
13. **Community Outreach**  
Community Outreach—Builder Member who has given back to the industry/ community through charitable time/donations.
14. **Builder of The Year**  
Builder of The Year—Builder Member who has displayed exemplary performance and a positive working attitude toward the trades, vendors and suppliers with which they work. This builder promotes a “team” atmosphere with Area associates and treats them as partners in the building process. This category may be split: under 100 units sold/year and 100+ units sold/year.

## CATEGORIES 1–13

### Entry Requirements

- Completed Individual Achievement Entry Form including a written statement (200 words or less) describing exemplary performance and achievement
- Digital Photo of candidate
- Personal Interviews will be held for candidates in Categories 1- 11 Sept 25th

## CATEGORIES 14

### Entry Requirements

- Completed Builder of The Year Form
- Up to 8 Images that represent the Builder - Logo, product and team members

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# TEAM OR PROJECT AWARDS

15. Overall Advertising/Marketing Campaign
16. Special Event
17. Sales Center/Experience
18. Interior Merchandising of a Model Home - Under 2,500 Sq. Ft.
19. Interior Merchandising of a Model Home - 2,500 To 3,500 Sq. Ft.
20. Interior Merchandising of a Model Home - 3,500 To 4,500 Sq. Ft.
21. Interior Merchandising of a Model Home - Over 4,500 Sq. Ft.
22. Outdoor Living Space
23. Product Design of a Single Family Home - Under 2,500 Sq. Ft.
24. Product Design of a Single Family Home - 2,500 To 3,500 Sq. Ft.
25. Product Design of a Single Family Home - 3,500 To 4,500 Sq. Ft.
26. Product Design of a Single Family Home - Over 4,500 Sq. Ft.
27. Product Design of a MultiFamily Home - Under 1,500 Sq. Ft.
28. Product Design of a MultiFamily Home - 1,500 To 2,500 Sq. Ft.
29. Product Design of a MultiFamily Home - Over 2,500 Sq. Ft.
30. Custom Home Design
31. Community Of The Year

## CATEGORIES 15

### Overall Advertising/Marketing Campaign

Entry will be judged on concept, creativity, copy, layout, overall design, execution, and marketing results delivered to community.

- Completed Team/Project Entry Form
- 4 to 8 images that represent entry.
- Link to actual campaign highly encouraged

## CATEGORIES 16

### Special Event

Entry will be judged on goals of the event, marketing, media, attendance and conversion rate.

- Completed Team/Project Entry Form
- 4 to 8 images that represent entry.
- Link to actual campaign highly encouraged

## CATEGORIES 17

### Sales Center/Experience

Entry will be judged on theme, function, display concept, creativity, and design used in the office, as well as the use of tools and technologies to achieve sales success.

#### Entry Requirements

- Completed Team/Project Entry Form
- 4 to 8 images that represent entry. These may include the following: exterior entrance, overall interior, topography table, impact graphic, renderings, displays, and/or closing office.
- Floor plan of office layout showing layout of exhibits.

CATEGORIES 18

Interior Merchandising of a Model Home - Under 2,500 Sq.Ft.

CATEGORIES 19

Interior Merchandising of a Model Home - 2,500 Sq.Ft. To 3,500 Sq.Ft.

CATEGORIES 20

Interior Merchandising of a Model Home - 3,500 Sq.Ft. To 4,500 Sq.Ft.

CATEGORIES 21

Interior Merchandising of a Model Home - Over 4,500 Sq.Ft.

Judged on use of color, texture, material, interior space, furniture, accessories, window and wall treatments in relation to the specified target market and continuity with the marketing program.

**Entry Requirements**

- Completed Team/Project Entry Form
- 4 to 8 images that represent entry - Suggested: Living room, dining room, master bedroom, kitchen/family room area or other unique spaces.
- Floor Plan of Home

CATEGORIES 22**Outdoor Living Space**

Judged on overall space, design, architectural appeal and creative use of space and functionality.

- Completed Team/Project Entry Form
- 2 to 4 images that represent entry.

CATEGORIES 23

Product Design of a Single Family Home - Under 2,500 Sq.Ft.

CATEGORIES 24

Product Design of a Single Family Home - 2,500 Sq.Ft. To 3,500 Sq.Ft.

CATEGORIES 25

Product Design of a Single Family Home - 3,500 Sq.Ft. To 4,500 Sq.Ft.

CATEGORIES 26

Product Design of a Single Family Home - Over 4,500 Sq.Ft.

CATEGORIES 27

Product Design of a Multifamily Home - Under 1,500 Sq.Ft.

CATEGORIES 28

Product Design of a Multifamily Home - 1,500 Sq.Ft. To 2,500 Sq.Ft.

Judged on overall space, design, architectural appeal and creative use of space and functionality.

**Entry Requirements**

- Completed Team/Project Entry Form
- 6 to 8 images that represent entry - Front Exterior, Living room, dining room, master bedroom/bathroom, kitchen/family room area or other unique spaces.
- Floor Plan of Home

## CATEGORIES 31

### Community of the Year

The Community of The Year Award is presented for the best overall marketing and community presentation of a community. The Community of The Year Award will be judged by physical tour of the Community of The Year Award finalists.

#### **Entry Requirements**

- Completed Team/Project Entry Form
- Site plan of the community
- 6 to 12 images that represent the community: exteriors of homes, landscape, interiors, signage, sales office, marketing materials, etc.
- Link to community or builder website.
- NEW: To qualify - community must have entries into 3 categories. These can be from categories 1-13, 14-29. Suggest a combination to give the judges an overview of the full story of why this community is worthy of recognition.

#### **Community of The Year will be judged based on:**

- Design and sensitivity to natural or created environments
- Design appeal
- Creative use of space
- Materials
- Amenities
- Architectural continuity
- Landscape design and signage
- Community site planning and marketing.